

**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Economic Development Agency **SUBMITTAL DATE:** March 6, 2003

SUBJECT: Sponsorship Agreement between Outback Patio & Sunrooms and the County of Riverside.

RECOMMENDED MOTION: That the Board of Supervisors authorize: 1) the Chairman to execute the sponsorship agreement between Outback Patio & Sunrooms and the County of Riverside, and 2) the Executive Director of the Economic Development Agency or his designee to approve any non-substantive changes to the agreement.

BACKGROUND: The Shalimar Sports Center has operated year-round at the Riverside County Fairgrounds since 1988. Via a sponsorship agreement, a remodel of the existing patio would better accommodate the needs of the facility's customers. Patio-remodel plans were approved by the Public Health Department of Riverside County and Outback Patio & Sunrooms expressed interest in assisting the County in the patio remodel. Staff has negotiated a sponsorship agreement with Outback Patio & Sunrooms to provide \$14,530 worth of service in exchange for sponsorship entitlements at the Fair and the Fair will pay the remaining balance of \$10,000 to complete the project.

Benefits to the Economic Development Agency include sponsorship entitlements and increased attendance at the Shalimar Sports Center.

Bradley J. Hudson

Bradley J. Hudson, Assistant CEO/EDA

F:\USERS\DFLORES\FORMS\BOS Form11-with footer.doc

FINANCIAL DATA:

CURRENT YEAR COST: \$24,530
NET COUNTY COST:
BUDGET ADJUSTMENT: No
COMPANION ITEM ON BOARD OF DIRECTORS AGENDA: No
SOURCE OF FUNDS: FAIR

ANNUAL COST \$NA
IN CURRENT YEAR BUDGET: Yes
FOR FY:02/03

FORM APPROVED
COUNTY COUNSEL

C.E.O. RECOMMENDATIONS:

APPROVE

MAR 10 2003

County Executive Officer Signature: *Rhonda King*

BY *Lee A. Hudson*

Department Recommendation: Consent Policy
Per Executive Office: Consent Policy

Prev. Agn. Ref.

Dist.
4

AGENDA NO.

**ATTACHMENTS FILED
WITH THE CLERK OF THE BOARD**

3.11